TSC SWOT - 2019 Approved

- **Strengths**
  - Clear focus on delineated governance and management activities
  - Respected, committed, highly experienced membership
  - Open, transparent, and responsive

- **Weaknesses**
  - Limited influence over resources
  - Inconsistent interaction and support from Board and Working Groups
  - Organizational complexity
  - Insufficient time spent on big picture issues

- **Opportunities**
  - Become more proactive
  - Product quality
  - Process Improvement
    - New tooling
  - Respond to new opportunities for increasing membership
  - Increase participation through simplification
  - Revising Working Group structure to become more efficient and attract more participants
  - Increased cooperation and collaboration with other industry groups

- **Threats**
  - Danger of creating overheads without visible return
  - Lack of confidence in standards management may cause stakeholders to create their own healthcare standards
  - Keeping up with increased uptake of our standards (e.g. FHIR)
  - Lack of adequate governance, management, curation and support processes to manage our standards and the resulting profiles that are created
  - Lack of well-defined conformance and profiling methodologies for our standards
  - Lack of HL7 Strategic Plan
  - Succession planning