• Strengths
  • Clear focus on delineated governance and management activities
  • Respected, committed, highly experienced membership
  • Open, transparent, and responsive

• Weaknesses
  • Limited influence over resources
  • Inconsistent interaction and support from Board and Working Groups
  • Organizational complexity
  • Insufficient time spent on big picture issues

• Opportunities
  • Become more proactive
  • Product quality
  • Process Improvement
    • New tooling
  • Respond to new opportunities for increasing membership
  • Increase participation through simplification
  • Revising Working Group structure to become more efficient and attract more participants
  • Increased cooperation and collaboration with other industry groups

• Threats
  • Danger of creating overheads without visible return
  • Lack of confidence in standards management may cause stakeholders to create their own healthcare standards
  • Keeping up with increased uptake of our standards (e.g. FHIR)
  • Lack of adequate governance, management, curation and support processes to manage our standards and the resulting profiles that are created
  • Lack of well-defined conformance and profiling methodologies for our standards
  • Lack of HL7 Strategic Plan
  • Succession planning