TSC SWOT - 2019 Approved

• **Strengths**
  ◦ Clear focus on delineated governance and management activities
  ◦ Respected, committed, highly experienced membership
  ◦ Open, transparent, and responsive

• **Weaknesses**
  ◦ Limited influence over resources
  ◦ Inconsistent interaction and support from Board and Working Groups
  ◦ Organizational complexity
  ◦ Insufficient time spent on big picture issues

• **Opportunities**
  ◦ Become more proactive
  ◦ Product quality
  ◦ Process Improvement
    • New tooling
  ◦ Respond to new opportunities for increasing membership
  ◦ Increase participation through simplification
  ◦ Revising Working Group structure to become more efficient and attract more participants
  ◦ Increased cooperation and collaboration with other industry groups

• **Threats**
  ◦ Danger of creating overheads without visible return
  ◦ Lack of confidence in standards management may cause stakeholders to create their own healthcare standards
  ◦ Keeping up with increased uptake of our standards (e.g., FHIR)
  ◦ Lack of adequate governance, management, curation and support processes to manage our standards and the resulting profiles that are created
  ◦ Lack of well-defined conformance and profiling methodologies for our standards
  ◦ Lack of HL7 Strategic Plan
  ◦ Succession planning