



HL7 Strategic Plan*

Mission: To provide standards that empower global health data interoperability

Vision: A world in which everyone can securely access and use the right health data when and where they need it.

Core Strategic Goals

Image

Enhance the public image and achieve recognition by stakeholders as the leading SDO for worldwide health data interoperability standards

Organizational Vitality

Secure long-term sustainable revenue to realize the vision and improve customer experiences (internal and external)

HL7 Standards

Establish FHIR as a primary standard for global health data interoperability
Enhance and maintain quality of and accessibility to HL7 standards in current use

*Note: Board of Directors approved these goals and objectives on September 17, 2018.



HL7 Strategic Objectives

Image

- A. Expand HL7 image/perception from standards to solutions (*I*)
- B. Improve relevance of HL7 International with key target audiences globally and establish/strengthen relationships with key stakeholders (*M*)
- C. Enhance value of standards to target audiences globally (*L*)

Organizational Vitality

- A. Protect existing revenue sources (*I*)
- B. Increase revenue from new partners and stakeholders (*M*)
- C. Pursue new revenue streams (*L*)

HL7 Standards

- A. Ensure the community understands that FHIR is a product of HL7 (*I*)
- B. Increase understanding of FHIR usage and value worldwide (*I*)
- C. Establish a strategic lifecycle tooling plan for standards (*I*)
- D. Demonstrate the value of FHIR in enabling interoperability (*M*)
- E. Ensure efforts are most effectively focused (*M*)
- F. Increase efficiency and effectiveness of standards update process (*M*)
- G. Improve accessibility (*M*)

Priority Key:

(I) - Immediate = Must begin objective in next fiscal year

(M) – Mid-term = May begin objective, if resources permit, in next fiscal year

(L) – Later = Begin objective in subsequent fiscal year